

Josh Grimm

Louisiana State University, Baton Rouge, LA 70803 • 225.578.5198 • joshgrimm.com • jgrimm@lsu.edu

Education

Ph.D., Journalism and Mass Communication. *University of Iowa*, Iowa City, IA, 2009
Dissertation: Framing immigration: Inter-media agenda setting and geo-ethnic context in California.

M.A., Journalism. *University of Texas*, Austin, TX, 2005
Thesis: Hegemonic framing of Malcolm X and Martin Luther King, Jr.

Bachelor of Arts, Journalism, History. *Otterbein College*, Westerville, OH, 2003 (with honors)

Faculty Positions

Assistant Professor (2012-presently). Manship School of Mass Communication,
Louisiana State University, Baton Rouge, LA

Assistant Professor (2009-2012). School of Mass Communications,
Texas Tech University, Lubbock, TX

Teaching Assistant (2005-2009). School of Journalism & Mass Communication,
University of Iowa, Iowa City, IA

Teaching Assistant (2003 - 2005). Moody College of Communication,
University of Texas, Austin, TX

Research Publications

Schwartz, J. & Grimm, J. (in press). PrEP on Twitter: Information, barriers, and stigma. *Health Communication*.

Grimm, J. & Schwartz, J. (in press). Body image and race on gay male-targeted blogs. *Howard Journal of Communications*.

Schwartz, J., & Grimm, J. (2016). Uncertainty in online US news coverage of Truvada. *Health Communication*, 1-8. doi: 10.1080/10410236.2015.1055051

Schwartz, J. & Grimm, J. (2016). Body talk: Body image commentary on Queerty.com. *Journal of Homosexuality*. doi: 10.1080/00918369.2016.1150040

Grimm, J. & Loke, J. (2015). Cast aside: Journalists' perceptions of citizen journalists' content during the Boston Marathon bombings. *Journalism Practice*, 1-14. doi: 10.1080/17512786.2015.1076706

Grimm, J. (2015). Hegemonic framing of Malcolm X and Martin Luther King, Jr., in Northeastern newspapers. *Howard Journal of Communications*, 26(3), 313-332.

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Grimm, J. (2015). Tenacity of routine: The absence of geo-ethnic storytelling in constructing immigration news coverage, *Howard Journal of Communications*, 26(1), 1-20.

Grimm, J. & Andsager, J. (2011). Framing immigration: Geo-ethnic context in California newspapers. *Journalism & Mass Communication Quarterly*, 88(4), 771-788.

Grimm, J. & Harp, D. (2011). Happily ever after: Myth, rape, and romance in magazine coverage of the Mary K. Letourneau case. *Journal of Magazine and New Media Research*, 2(12), 1-18.

Grimm, J. (2009). "Teach the controversy": The relationship between sources and frames in reporting the intelligent design debate. *Science Communication*, 31(2), 167-186.

Research in Progress

Grimm, J. & Saha, P. (Under Review). Color and crime: Race and local television news in a majority-minority city. *Mass Communication & Society*.

Schwartz, J. & Grimm, J. (Under Review). Communicating barriers: Truvada, online news, and the health belief model. *Journalism & Mass Communication Quarterly*.

Harp, D., Grimm, J., & Loke, J. (Under Review). Rape, storytelling and social media: How Twitter interrupted the news media's ability to construct collective memory. *Media, Culture, & Society*.

Grimm, J., Loke, J., & Harp, D. (Under Review). Changing the narrative: Resistance in the coverage of the Steubenville rape case. *Violence Against Women*.

Book Chapters

Grimm, J. (2010). Creationism. In S.H. Priest (Ed.), *Encyclopedia of Science and Technology Communication* (pp. 189 - 192). Thousand Oaks, CA: Sage.

Book Reviews

Grimm, J. (2015). Convergent journalism: An introduction: Writing and producing across media (2nd ed.). *Electronic News*

Refereed Conference Papers

Second Place Faculty Paper - Commission on the Status of Women Division

Harp, D., Grimm, J., & Loke, J. (2016, August). Rape, storytelling and social media: How Twitter interrupted the news media's ability to construct collective memory. Accepted at the 99th Annual Convention of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Grimm, J. & Loke, J. (2015, August). To the back burner during crisis reporting: Citizen journalists and their role during the Boston Marathon bombings. Presented at the 98th Annual Convention of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

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Grimm, J. & Saha, P. (2015, May). Color and crime: Race and local television in a majority-minority city, 65th Annual Convention of the International Communication Association, San Juan, Puerto Rico.

Grimm, J., Loke, J., & Harp, D. (2014, August). Alternative spaces for feminist voices: Social media's influence on CNN's Steubenville rape coverage, presented at the 97th Annual Convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Grimm, J. (2012, August). Opposite but equal: Examining the protest paradigm through the hegemonic lens, presented at the 95th Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Grimm, J. & Schwartz, J. (2012, August). Body talk: Gay men's body image commentary on Queerty.com, presented at the 95th Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Grimm, J. (2011, August). Covering immigration: Journalists' perceptions of geo-ethnic storytelling, presented at the 94th Annual Convention of the Association for Education in Journalism and Mass Communication, St. Louis, MO.

Grimm, J. (2011, May). Framing immigration: Geo-ethnic context in California newspapers, presented at the 61st Annual Convention of the International Communication Association, Boston, MA.

Schwartz, J. & Grimm, J. (2010, August). Race and body image on Queerty.com, presented at the 94th Annual Convention of the Association for Education in Journalism and Mass Communication, Denver, CO.

Grimm, J. (2008, November). The effect of geography on attitudes toward Latin American immigrants, presented at the annual meeting of the Midwest Association of Public Opinion Research, Chicago, IL.

Grimm, J. & Kim, Y. (2008, November). Testing group threat theory and the contact hypothesis toward Asian immigrants, presented at the annual meeting for the Midwest Association of Public Opinion Research, Chicago, IL.

Grimm, J. (2008, May). Patrolling whiteness: Framing the Minutemen on television news, presented at the 58th Annual Convention of the International Communication Association, Montreal, Canada.

Grimm, J. (2007, May). Mirror, mirror: Hegemonic framing of Malcolm X and Martin Luther King, Jr., in the New York Times, presented at the 57th Annual Convention of the International Communication Association, San Francisco, CA.

Harp, D. & Grimm, J. (2007, May). Happily ever after: Myth, rape, and romance in the Mary K. Letourneau case, presented at the 57th Annual Convention of the International Communication Association, San Francisco, CA.

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Grimm, J. (2007, November). The effect of group threat theory on attitudes toward immigrants, presented at the annual meeting of the Midwest Association of Public Opinion Research, Chicago, IL.

Andsager, J. & Grimm, J. (2007, August). Protesting immigration: Attitude congruency and the behavioral component of the third-person perception, presented at the 90th Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Andsager, J., Han, C., LaVail, K., Schwartz, J., Vujnovic, M., & Grimm, J. (2006, August). Effects of exemplification and attribution of blame on perceived influence of self and others, presented at the 89th Annual Convention of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Grimm, J. (2006, November). Intelligently designed: The relationship between sources and frames in reporting controversial science, presented at the Annual Convention of the Midwest Association of Public Opinion Research, Chicago, IL.

Grimm, J. (2005, August). Framing Private Lynch: Establishment and tenacity of the hero frame during war, presented at the 88th Annual Convention of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Journalism Positions

Producer, *WTVN-AM*, Columbus, OH

Edited commercials/promos, pulled content, ran the production board, screened calls (2000 - 2002)

Reporter, *News Color Press*, Mt. Gilead, OH

Covered events, wrote news stories, took photographs, assisted with page layout (1998 - 2000)

Production Assistant, *Hirt Publishing*, Mt. Gilead, OH

Copy-edited content, developed photographs, prepared film plates for press (1999)

Instructor of Record

In-Depth Reporting, Louisiana State University

Emphasizes research and data visualization for conducting investigative journalism

Introduction to Reporting, Louisiana State University

Provides foundational writing/reporting skills emphasizing storytelling across multiple platforms

Visual Communication, Louisiana State University

Designed to introduce students to design principles through use of the Adobe Creative Suite

Race and Gender in Political Communication, Louisiana State University

Graduate course focusing on issues of race and gender, and how those issues are reflected in media

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Media Writing, Louisiana State University

Introduces students to writing and grammar skills to prepare for career in mass communication

Broadcast Newsgathering/Producing, Louisiana State University

Develops skills to write, shoot, and edit video packages with an emphasis on storytelling

Multiplatform News Delivery, Texas Tech University

Capstone course for news production in print, online, and broadcast environments

News Presentation, Texas Tech University

Contemporary design and production of multimedia news package delivery

News Presentation II, Texas Tech University

Continued study and practice of using multimedia tools for reporting, producing, and delivering news

Broadcast Journalism, Texas Tech University

Emphasizes the principles, techniques, and forms of broadcast communication

Advanced Reporting, Texas Tech University

Investigative journalism focusing on open records requests and data mining for in-depth reporting

Opinion Writing, Texas Tech University

Writing creatively, stressing strong, balanced arguments to construct an engaging opinion piece

Race and Media, Texas Tech University

Graduate course focusing on contemporary issues of race and how those issues are reflected in media

History of American Journalism, Texas Tech University

Emphasizes historical events, attitudes, and beliefs that led to contemporary practices

Introduction to Electronic Media & Communications, Texas Tech University

Basic instruction in the origin, history, development, regulation, and social responsibilities of cable and broadcasting communications

News Writing, Texas Tech University

Evaluation of news, along with gathering, reporting, and writing across different media

Feature Writing, University of Iowa

Writing and reporting feature news stories with an emphasis on reporting, narrative, and writing

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Awards

Tiger Athletic Foundation Undergraduate Teaching Award, Spring, 2015.

New Faculty Award, Texas Tech University, Spring, 2012.

Mortar Board Apple Polishing Teaching Award, Texas Tech University, Fall, 2011.

John F. Murray Outstanding Doctoral Student: Teaching, Spring, 2008.

Service

LSU Diversity Representative for the Manship School of Mass Communication (2015 - presently)

Vice-Chair, Minorities and Communication Division, AEJMC, (2015 - presently)

Organized 2016 Annual AEJMC Southeast Colloquium, held March 3-5, 2016

Organized panel titled, "Diversity 2016: Race and Gender on the Campaign Trail," held March 2, 2016
National Communication Association reviewer (2014 - presently)

Produced public service announcements for Black Health TV, working with LSU Healthcare Network, (2014 - presently)

Chair of the Southeast Colloquium Committee (2015 - presently)

Coordinator for MC 2015: Visual Communication (2014 - presently)

Co-chair of visual communication search committee (2015)

Attended Data Visualization Workshop hosted by Alberto Cairo, February 7, 2015

Attended Diversity Workshop hosted by Brooke Barnett, held January 9, 2015

Chair for M.A. documentary project "The Evolution of Activism" (defended April, 2015)

Member of Capstone Committee, Digital Media Initiative Committee, Hearst Competition Committee, and Diversity Committees, (2013 - presently)

Faculty adviser for the Louisiana Scholastic Press Association (LSPA), an annual summer program for high school students (2013 - presently)

Conducted interviews for Student Ambassador positions (2014-presently)

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Assisted with school recruiting efforts through recruiting trips in Louisiana and Texas, “Tiger Calls,” tours with football recruits, and talks to visiting high school counselors (2013 - presently)

Research Chair, Minorities and Communication Division, AEJMC (2014-2015)

Manuscript Reviewer: *Journalism & Mass Communication Quarterly*, *Southwestern Mass Communication Journal*, and *Howard Journal of Communications* (2009 - presently)

Traveled to Austin, TX, to participate in two recruiting activities as a representative of the Manship School (2014)

Moderator for PRSSA Diversity Day panel (2014)

Representative on the LSU Film Degree Planning Committee (2014 - presently)

Chaired two Master’s Professional Projects - Documentary (2013 - presently)

Served on three Master’s committees (2013 - presently)

Student Research Chair, Minorities and Communication Division, AEJMC (2013 - 2014)

Co-Chair of the Manship Diversity Committee (2013-2014)

Traveled to University of Minnesota-Duluth in effort to observe senior capstone presentations and implement those ideas at the Manship School of Mass Communication (2013)

Midwinter Conference Chair, Minorities and Communication Division, AEJMC (2012 - 2013)

Teaching Chair, Minorities and Communication Division, AEJMC (2011-12)

Director for District, Regional University Interscholastic League competitions, Lubbock, TX (2011)

Journalism Judge for University Interscholastic League Competitions (2010 - 12)

Chaired four Master’s Research Projects at Texas Tech (2010 - 2012)

Served on multiple search committees for the Texas Tech journalism department (2010 - 2012)

References

Available upon request.